PARENT CHILD CENTER

Thanks to The Parent Child Center of Tulsa, I have exceeded my goals in life and have become the best mother I can be. I want to tell everybody that if it were not for PCCT, I probably never would have made it through. They gave me the strength and hope to wake up every morning to fight for the new life I have.

OUR VISION

....

That all parents have the knowledge and skills to protect, *nurture and provide* for their own children.

HOPE RISES HERE

The Parent Child Center of Tulsa's primary focus for the services we provide is **hope**.

Hope is the belief that tomorrow will be better than today, and that you have the power to make it so. - Dr. Chan Hellman

IN 2021:

We reached 35,018 children and adults through three levels of child abuse and neglect prevention services.

PCCT 3 LEVELS OF CHILD ABUSE & NEGLECT PREVENTION SERVICES:

PREVENTION THROUGH

COMMUNIT

OUTREACH

PREVENTION THROUGH

FAMILY

SUPPORT

PREVENTION THROUGH

THERAPY



Our Youth Programs ensure educators, administrators and other adults know how to keep children safe.

Our Kids on the Block (KOB) program teaches young children how to identify, report and cope with

adverse experiences through puppetry.

3,370 students attended educational puppet shows

FAMILY SUPPORT

PCCT's Family Support programs identify, mitigate and prevent risk for children by engaging with families in their homes. Parent educators provide education, support and referrals to resources.

TULSA FAMILY CONNECTS

Registered nurses visit new parents and caregivers in their homes after discharge from the hospital. Nurses share in the joy of a new baby, assess unique family risks and respond to immediate needs for support and guidance.

THERAPY

PCCT's licensed professional therapists provide counseling support to families when there is an allegation or pattern of abuse and neglect, or when children have experienced trauma. The goal of these services is to prevent future

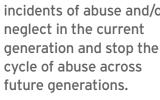
PCCT's Anti-Bullying

BRIGHT BEGINNINGS

Registered nurses offer newborn education in all six Tulsa birthing

PARENTS AS TEACHERS

promotes the optimal early development, learning and health of children by supporting and engaging parents and caregivers in their homes. Parent educators served





MAZ



- Miranda, PCCT Client

.....

Collaboration (ABC) works to prevent bullying among children and youth. ABC's goal is to equip children and youth with skills necessary to prevent bullying and other anti-social behavior in schools and the community.

• 25 local and state partners

• Nurses supported 1,503 new parents, caregivers, and newborns

516 adults and children



hospitals. New moms and other caregivers receive vital information about the prevention of shaken baby syndrome and the importance of promoting early brain development by talking, singing and reading to infants. PCCT has expanded to reach more males by providing education and resources in local barbershops.

• 27,007 adults received newborn education

SAFECARE

is an evidence-based, in-home visitation program designed for parents experiencing high levels of stress. Parent educators work to improve parents' skills in three areas: parent-infant/child interaction, health care and home safety.

 SafeCare staff provided support to 306 adults and children

incidents of abuse and/or



• 912 adults and children received treatment services



PCCT FINANCIAL OVERVIEW

35% **Restricted Contributions/Grants** 21% State & Local Contracts 14% Other Income 12% Tulsa Area United Way REVENUE 6% **Special Events** RESOURCES **5**% **Unrestricted General Contributions** 4% Partnership Income 2% Investment Income **Client Fees 46**⁹ **Family Support Services** REVENUE **40**[°] Therapeutic Services **ALLOCATIONS** 14% **Community Outreach Programs**

thank you.

In 2021, there were 2,624 confirmed cases of child abuse and neglect in Tulsa County alone. Investing in child safety and prevention services in our community benefits us all. We could not accomplish our goals without the involvement and enthusiasm of our committed supporters.

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STAY IN TOUCH WITH US!

PARENT CHILD

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EPARENT CHILD CENTER TULSA



BUILDING PATHWAYS OF HOPPE

OUR MISSION Preventing child abuse and neglect through education, treatment and advocacy.